

Introduction

Increasingly as integration proceeds, the world is confronting a broad class of problems that cross. One of these problems that need urgent addressing is the problem of scourge of infectious diseases that hits hardest the countries that are least able to cope. The prevention of communicable and preventative diseases in Africa, especially in the northern part of Nigeria is facing a serious challenge. In some areas in Northern Nigeria, immunization against diseases such as polio, chicken pox, and measles is met with severe Government resistance.

Furthermore, the country like Nigeria, Uganda, South Africa, Bangladesh and Thailand has the highest rate of HIV/AIDS infections. Over 50 million people worldwide have been infected with HIV virus, more than 16 million have died and annual AIDS related fatalities hit a record 2.6 million last year, extrapolating from; one can also surmise that the rate of other sexually transmitted diseases (STD) in this region is also very high. According to World Bank estimates life expectancy in these countries is falling mainly because of the mortality among prime age adults.

Here is an example of a challenge the current campaign is facing. When the Global Polio Eradication Initiative started in 1988, the disease affected about 125 countries; today it is narrowed down to about a half a dozen countries. Nigeria, one problem area country's three predominantly Muslim states in Northern Nigeria have either delayed or refused permission. In other predominantly Muslim Northern States where the immunization went ahead, large numbers of people barred health officials from their homes. While Muslims and Christians in Nigeria's South have largely embraced the program. Polio usually infects children under the age of five through contaminated drinking water and attacks the central nervous system, causing paralysis, muscular atrophy, deformation and in some cases death.

The International Center for Immunizations, Inc. is proposing a project that will focus on achieving the following goals in these selected countries: 1). Nigeria, 2) Uganda, 3). South Africa, 4). Bangladesh and 5). Thailand

Goal #1: Empowerment of the people of selected countries through individual and community education on controlling primary health, childhood fatal diseases, and eradication of early childhood, preventable, and communicable diseases

Activities:

1. Hire 100 appropriate health care personnel with effective education in communicable and preventable diseases
2. Hire 20 top quality curriculum specialists with expertise in communication and preventable diseases
3. Design education materials on communicable and preventable diseases
4. Schedule 500 community education sessions with 10 sessions in each country
5. Purchase 1,080 hours of media airtime with 6 hours of airtime per year per country
6. Newspaper, Billboards and other Communication Medium
7. Pamphlets publication for information dissemination

Goal #2: Providing technical services to health care units, government staff, and volunteer organizations on the planning and implementation of national immunization campaigns in the specified countries.

Activities:

1. Contacting various health care units and appropriate government agencies and volunteer organizations to introduce services
2. Market ICI services to various health care units and appropriate government agencies and volunteer organizations to introduce services
3. Provide technical services.

Goal #3: Implement HIV/AIDS awareness education programs and activities aim at reducing the rate of transmission among the selected countries populace.

Activities:

1. Hire 100 appropriate health care personnel with effective education in HIV/AIDS
2. Hire 20 top quality curriculum specialists with expertise in HIV/AIDS
3. Design education materials on HIV/AIDS
4. Schedule 500 community education sessions with 10 sessions in each country
5. Purchase 1,080 hours of media airtime with 6 hours of airtime per year
6. Newspaper, Billboards and other Communication Medium
7. Pamphlets publication for information dissemination