

With every job that M & M Business Consultants Pty Ltd embarks upon, we place great importance on a thorough and accurate briefing process.

The detailed briefing outline below acts as a guide to the areas that we need to consider, ensuring we meet your needs. The more information we have, the better we are able to serve you and provide the best solution.

## THE PROJECT

### 1. Definition of the task

I need a design for the existing website [www.thecostumemaker.com.au](http://www.thecostumemaker.com.au) incorporating the created logo ids

You have asked for specific Information. Please find the answers below:-

#### 1. About you and your company

[Please find attached the Text for this section]

#### 2. What are your strengths and weaknesses?

- Extensive Experience overseas and in Australia.
- Qualified Costume maker
- Have designed and constructed For many theatrical Companies

#### 3. Who are you target audience/market?

- I. General public looking to find a costume for a party
- II. Theatres, shows, themes parks, schools

#### 4. Why do you think you need a website?

The website is needed to showcase the existing costumes and skills

**5. What are the key messages do you want to convey through your site?**

Showing the costumes for hire and sale of accessories

**6. Describe the functionality (you think) you need for your website**

The site will need an ecommerce functionality that will allow the visitors to view the costumes like a gallery and category list... you will need to follow this structure and allow accessibility by the client once this has been finished. A website that has been created need to follow it exactly. [www.thecostumeshop.com.au](http://www.thecostumeshop.com.au)

**7. When does the website need to be launched?**

The site needs to be launched as soon as possible as we are 3 weeks behind schedule due to client and design obstructions.

**8. What kind of style, colours u like to see on this website?**

Please view the existing site [www.thecostumemaker.com.au](http://www.thecostumemaker.com.au) the client likes this and will like to continue to use these styles and colours.

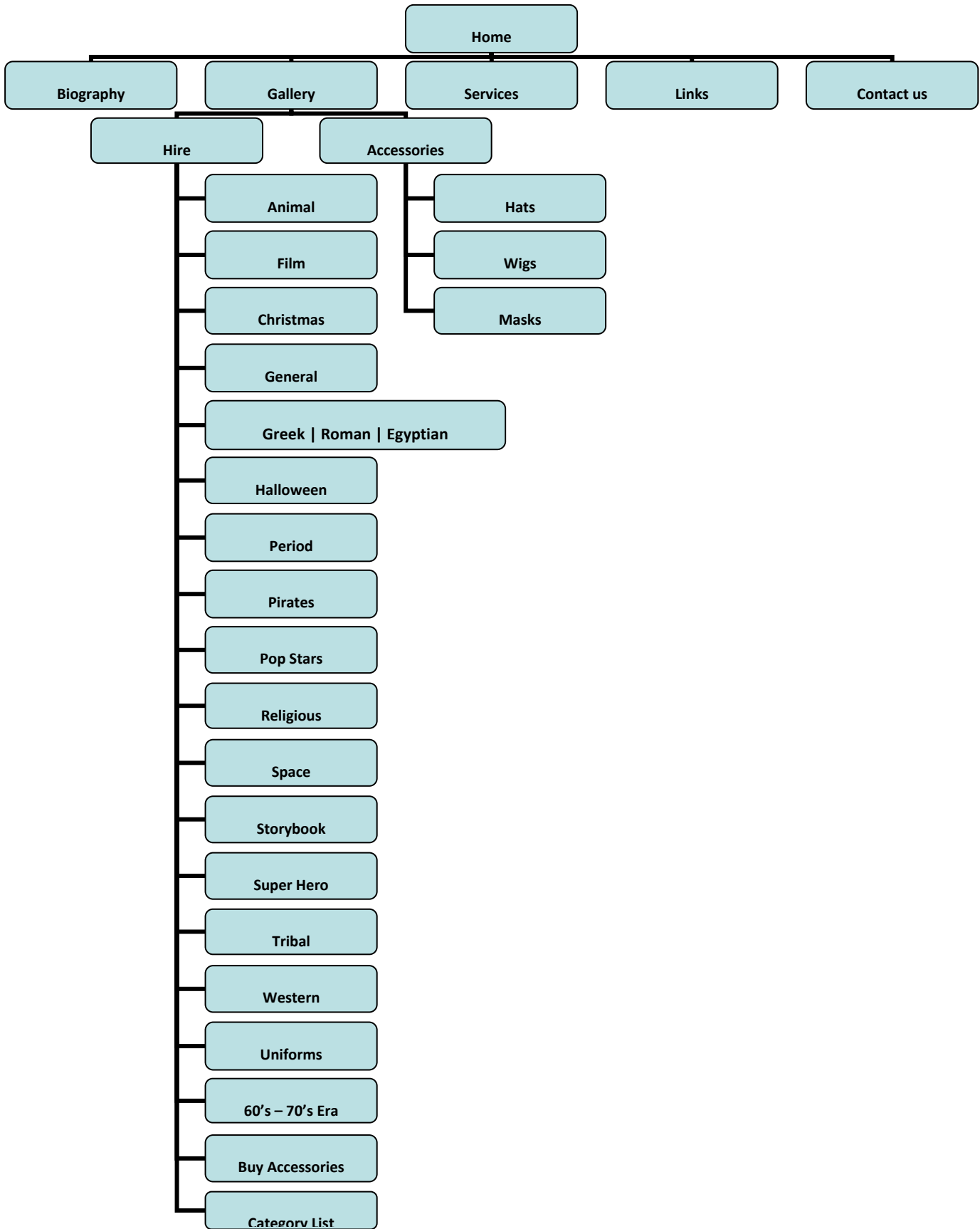
**9. Do you have some reference website that you like, and we can use to have some idea OS the website that you need?**

[www.thecostumemaker.com.au](http://www.thecostumemaker.com.au)

[www.thecostumeshop.com.au](http://www.thecostumeshop.com.au)

[www.fancyShmancy.com.au](http://www.fancyShmancy.com.au) my client also likes this one for its functionality but please keep the design clean, classy and elegant like the logo concepts

10. Tell me all the website pages like, home, about us ... Etc.



# HOME PAGE

Welcome:

WELCOME TO THE COSTUME MAKER

Jackie Kirkpatrick is an experienced costume designer and maker who can provide a variety of services for theatre, film, dance, promotion and fancy dress in a range of period and contemporary styles.

## BIOGRAPHY

I have had experience in the clothing industry for over 20 years and in costume since 1998 . I have worked and studied in both the UK and Australia and have qualifications in :-

- Fashion design;
- Patternmaking;
- Tailoring;
- Millinery;
- Costume making.

Recent assignments include:-

- Sydney 2000 Olympics - Wardrobe maintenance and dresser;
- English Royal ballet - Dresser;
- Shout the musical - Costume construction;
- Stage Struck photography - Costume designer / maker.

Currently I am contracting as a Costume maker and designer working on projects for the following companies:-

- Vodafone - costume design and maker;
- Ribena - costume design and maker;
- Heineken - promotional costume designer and maker;
- Kisteria - stage costume - design / maker;
- Abacadabra - stage costumes - designer / maker;
- Donna Campbell stage costumes - designer / maker;
- Starlight foundation captains uniform - design / maker;
- Make a wish foundation - character heads;

# SERVICES

Services available from The Costume Maker include:

- [Consultancy and Design;](#)
- [Costume Making;](#)
- [Wardrobe and Fitting.](#)

## CONSULTANCY AND DESIGN

- Advise on authenticity for period costumes, foundation garments, accessories, hairstyles, millinery and makeup;
- Use my own design skills in colours, styles and fabrics to realise your costume concepts;
- Design and source appropriate fabrics to suit your operating budget or time constraints;
- Be present on location to explain dressing requirements;
- Provide written guidelines for your production

## COSTUME MAKING

- Create and reproduce period and character costumes, either from your designs or my own;
- Apply aging or distressing techniques as required;
- Dye and print textiles;
- Guarantee that all work is carried-out to professional standards;
- Make patterns to fit individual or stock sizes.

## WARDROBE AND FITTING

- Do alterations and repairs to existing costumes;
- Maintain the wardrobe for your production or play;
- Launder costumes as necessary;
- Act as dresser as needed.

# LINKS

**To be advised**

# CONTACT US

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## CONSTRAINTS

Constraints are...

Please be very particular in your work. I want to see proofing before I consider it enough to show my clients.

Final payment is not received until the client is 100% happy with work

## EVALUATION STRATEGIES

The evaluation of the conceptual layout will be presented to my client and final approval is to be decided by MMBC.

Please do not hesitate to contact me if you have any questions or require any further information.

My skype name is: mmbsolutions

I am available on msn messenger and via email : [swambeek@mmbsolutions.com.au](mailto:swambeek@mmbsolutions.com.au)

Thanks again

**Sharon Wambeek** |WEB DESIGNER