

REQUEST FOR QUOTE (RFQ)

- OSCommerce driven site to be centered to screen with a width set to 975 with option to modify
- Site to have fresh modern look and easy to navigate, be quick to load and navigate and be fully compliant with IE7, Firefox, and Safari
- Site must be editable in Macromedia Dreamweaver
- JavaScript use should be limited to very minimum and placed in external files and included as a reference
- CSS controllable site
 - Ability for user to change font size on website from 'small' to 'medium' to 'large'
- Website colour scheme white and blue or similar/modern similar to i stock photo . com
- The site is a commercial site, which will sell file downloads between 7 to 10 meg each
- Downloadable files to be displayed as images in a catalogue (database will have 5,000 files that will be uploaded by us)
- Administrator to have ability to edit footer, header, navigation buttons/links/menus/page-content
- There are 2 classes of members:
 - Customers that become members and buy file downloads
 - Contributors that become members that upload files
- The purchase of the files will be by use of credits that the customer needs to buy.
 - Payment-Gateway of choice (PSIGate) is fully compatible with OSCommerce
 - Non-members wishing to purchase credits need to register to purchase.
 - Members who are not logged in and wish to buy file(s) may add these files to their shopping cart, and proceed to checkout. Upon checkout they are prompted to provide username and password. Checkout process to include credit purchase pricing option. Example: 10 credits for \$10, 20 credits for \$18, 50 credits for \$35, etc.
 - Upon check-out:
 - Show cart content with standard options (add/remove item, increase/decrease number, etc. etc.
 - Display pricing in credit points and show balance if any.
 - If insufficient credit balances, prompt to purchase additional credits (various credit pricing plans which need to be radio button selected) and complete checkout procedure. Let it run similar to:
<http://www.oscommercedevelopment.com/oscproshop>
 - Any balances of credits to be held in customer's accounts for future purchases and displayed when member is logged in and recognized.
 - Need to be able to add pricing options for each like in OSCommerce. Example:
[x] file downloads purchased: 10 credits
OPTIONS (select one only)
[] Product option 1: 5 credits
[] Product option 2: 10 credits
 - Shipping and tax module as is standard in OSCommerce including state/province/country control
- Customers may purchase files for immediate download and future re-download by logging into their account going into their previous placed orders and be allowed to re-download.
- Contributors may upload files and will be compensated on a percentage of sales-price basis.
- OSCommerce template may be used – however should not be like a standard OSCommerce site but be similar to the look and 'navigational feel' of i stock photo . com
 - Username/Password/Login fields – forgot your password?, language, etc.

- 9 Rotating images to promote products and not 9 and 1 as in i stock photo . com.
 - When adding products to database we need to ability to display or not to display on home-page
 - Each separate image is individually clickable and linked to their respective product info page
- Include 2 text boxes for membership registration info. and How to Purchase items/How it works
- Navigational menu to include: About/Help/Sign-up/Catalogue/Buy Credits/FAQ
- Search box
- Sign-up button
 - Initial registration asks for users
 - First and last name
 - Email address (which will be the username)
 - A captcha to prevent automated form submissions and easy to understand form field validation
 - Upon submission, password auto generated and emailed to registered user to be used for sign-in
 - Upon log-in session cookies are assigned to remember user including items added to cart previously.
 - When registered members visit the home-page, they are automatically recognized and directed to the member catalogue/shopping page with showing in top right corner:
 - Registered fuser's full name
 - Profile details (ability to edit account information including password)
 - My credits
 - My orders
 - Logout (Clicking 'log-out' would reset/null the cookie)
- Product selling pages
 - easy to use filtering to narrow product search results
 - search results similar to www.ebay.com in thumbnail view
 - search results to be displayed in "x" columns by "x" rows (administrator to be able to modify)
 - ability to jump from page to page by clicking numbered pages, next, previous, first,etc...
 - ability to increase/decrease number of products per page
 - in (xxxxx) show number of products per category and sub-category
 - on loading of page show all categories and expand sub-categories
 - include filter/search options below menu of products like ebay: Narrow your results – use the following filters – show only: [] products with xyz
 - ability for administrator to add, edit, delete filters
- Website catalogue to be pre-populated with a min. of 2 products in 2 different categories/sub-categories: Example:
 - Category1
 - Product1
 - Item1**
 - Category2
 - Product2
 - Item2**
- Search results displayed in thumbnail view with 'add to cart' and hover-over expand size as in i stock photo . com with short description

- Thumbnails are clickable and display product on separate page with:
 - Description
 - Main large product image plus Thumbnails of alternative views of product
 - Upon clicking of thumbnail, large image is replaced with clicked image
 - Price
 - Option to add to cart
 - Option to add to compare list
 - Option to send product URL to friend by email
 - Option related products
- SEO
 - Ability to control meta-tags for every page.
 - Ability to control title for every page
 - Ability to rename URL from php product id tag to common language (/men/addidas/short pants)
- Newsletters
 - Ability to create groups to send emails to
- Contributor
 - Separate contributor register link
 - Contributor sign-up form to include: first and last name, full address, telephone/fax number, email address with captcha and easy to understand form field validation.
 - Upon form submission, password to be auto generated and emailed to registered contributor used for sign-in. Email content to include a link to a pdf document that contributor needs to print out, fill in, sign and fax to us for approval before upload authority.
 - Separate contributor login link and forgot password link at bottom footer.
 - Upon log-in session cookies assigned to remember contributor for future log-ins.
 - When contributor visit the home-page, they are automatically recognized and directed to the contributor/upload page.
 - This contributor section/module should be simplistic with the following items:
 - Status as contributor (application pending – not received – not approved). If “not received” include link to download .pdf
 - ‘my uploads’
 - contributors should be able to view the number of files they uploaded
 - allow to add/view/edit/delete files or description/title (any modification is pending our approval prior to being displayed on live site)
 - contributor to see status of his uploads (pending/approved/disapproved)
 - file uploads should be restricted to certain file formats and size
 - approved files will be shown on live site for purchase
 - on dis-approved files we need the ability to revert back to contributor with comments/reasons of dis-approval (file format wrong, file-size too large,....)
 - ability to send notice to contributor by email
 - ‘my sales’

- contributors should be able to view how many and which of their files were downloaded/purchased in a calendar month
 - 'my dollars'
 - since each download pays out a certain percentage to contributors, we need to track earnings per sale/file download including service and handling fees that we are charging
 - contributors to have ability to view/print/email http://www.oscommerce.com/osc_proshop/index.php?target=checkout&mode=checkout payouts (how much is owed to him)
 - statistical payout-data per month/year allowed
 - we need ability to manually control/edit number of file/product downloaded in case there are refunds
 - Contributors automatically added to 'Newsletter Contributor Group'
- Administrator to have access to:
 - General OSCommerce back-end
 - Contributor statistics
 - Which contributor uploaded which file?
 - How many files did which contributor upload?
 - How many sales per contributor per period of time?
 - What is the most downloaded file?
 - Etc.
- Additional features:
 - Product comparison by using checkboxes to select multiple products and by clicking a button to display them side-by-side on separate page.
 - Clear shopping cart