

## KIDS COOKING CAMP LOGO

We want to create a kids cooking camp logo. The kids cooking camp is ages from 7-15 that come during summer break to learn about cooking. The website address is [kidscookingcamp.com](http://kidscookingcamp.com) and we want a logo to be fun and inviting but also classy and professional. We do not want a cartoon character, but we want a caricature of Chef Christopher on the logo.



### Chef Christopher

Here are two pictures of Chef Christopher. The picture on the Left is a caricature of him done already for his resuarant. So that should help you to see the difference between a cartoon and a charicature. His face in the caricature is a little to serious for the fun camp that we want to reflect.

- We want a logo that is fun, inviting, but professional looking. We would like to do a caricature of Chef Christopher with a fun inviting look on his face that makes the logo feel warm and fun.

Below are the two ideas we have for the logo. The pizza.com logo is the fun looking warm inviting idea that we want. But it's to cartoon looking. The pizza.com logo is not professional or classy enough. We want something a little more classy but still inviting and fun with Chef Christopher's caracture on the front. Maybe his arms are open as well. Maybe his arms are crossed holding a whipping tool and spoon and he's winking at you. Something fun and inviting and shows his head and hands that are gestured that families are welcome.

The second logo [todinefor.inc](http://todinefor.inc) is to professional and to classy and not fun and inviting enough. But the caricature is a little more what we are looking for. So a combination of the two will be good.



