

Clicksbay

clicks goes social

DRAFT REQUIREMENTS

- Clicksbay is a new online marketplace that want catalogs thousands of products and services, both physical products and digital products. Becoming one of the best in the affiliation marketing scenario.
- We want to clone : Paydotcom.com . It's our model. Please study it deeply.



- But we don't like the look and feel of Paydotcom. We want more "2.0" and ajax in the front end: so it means having in home-page page the marketplace of the products ,list of "tags", list of top selling items, list of top affiliate earnings, list of the latest products added.
- It must be SEO and fully optimized. In order that after a user add a product and tags, search engine can immediately see this ads and product
- On Clicksbay you could be a Vendor and Sell your products and services through our online marketplace, and let us take care of all your affiliate needs. All while getting paid instantly to your PayPal account.
- Or you can be an Affiliated Promoting products in our marketplace and earning commissions as a Clicksbay affiliate.
- Our members area will allow you to track stats such as clicks, sales, and conversions. Earning Sales Commissions from 5% to 80% by linking customers to your favorite choice of products and services in the Clicksbay marketplace.
- We ll offer all of the following features along with the Marketplace.
 - Sales of Digital Products
 - Sales Physical Products
 - Membership site billing monthly
 - Integration with PayPal
 - Blog widget
 - We offer the Digital Delivery of digital items sold (exclusive feature)

- No need to have a first personal page. Vendor can decide to use an own website (as in Clickbank and in paydotocom.com) or use an our standard product page where he can add product description, pictures, video and where customer can buy the product directly (exclusive feature)
- Also user can decide to have or not “thanks page” because we offer to them to have a standard thanks page where Vendor can add all info regarding product and personalize with his informations and add other txt for example receiving all information regarding product shipment (if it’s physical)
- Manage Affiliates , sending email to affiliates
- Stats and Campaign tracking
- Instant Payment for Vendors and Affiliates
- Easy to use interface to add buttons to your site
- Manage unlimited products with one account
- Extremely competitive commission

Some advantages of Clicksbay are

- Purchases pay instantly to your PayPal account.
- Sell physical products and Digital Goods
- Digital delivery
- Collect Subscriptions for your service or membership sites
- Get Paid Instantly
- No Pre Approval
- Stats Tracking
- Promotional tools for your affiliates
- Create a new product line in 60 seconds

Clicksbay will then:

- Provide real-time access to your custom "Thank-You" page.
 - Enable our affiliates to promote your products.
 - Enable you to recruit an army of affiliates to promote your products.
 - Eneble you to write to your affiliates
 - Provide you and all affiliates with real-time sales reporting.
 - Provide you and all affiliates tools and stats to track all your campaigns.
 - Provide you with a MASS pay file to pay your affiliates using PayPal account.

To use Clicksbay you just:

- Be a member of PayPal account.
- Signup for a free account(adding your paypal or credit card: after registred ll be used for pay our commissions)
- Create a new product line in 60 seconds.
- Add a "Buy It At Clicksbay" button on your web site or using our standard product page

With Clicksbay,

- your customers can pay you via your PayPal account. They can use their available PayPal funds or they can use their Credit Card.
- You ll pay your affiliates

Payment integrated

- Paypal (also for Credit Card with paypal as merchant)

Language

- English currency \$ Dollar
 - Italian (we traslate) currency EURO
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- User can set the suggested retail price for his product to ANY price that he like.
 - We do NOT set a price limit on his products unlike some of the other marketplaces. Clicksbay Vendor Accounts are free.
 - You can get a free Vendor account to sell your product.
 - This is the best program you will find anywhere to sell your products, get exposure from a marketplace, and get an army of affiliates selling them for you.
 - Each time you make a sale, we charge our processing fee to your account.
 - We charge our [fee](#) to the vendor and it is split with the affiliate. (If no affiliate , the [fee](#) is charged to the vendor.)
 - You pay this to us monthly with your paypal or credit card.
 - Other companies charge \$1 plus to 7.5% of the sale price.
 - All you pay is our [fee](#) plus the cost of your PayPal fees. [PayPal](#) fees are approximately 3%.

See our fee schedule below.

The following fees apply to any sales transaction made by the vendor including recurring sales, installment plans, and subscriptions.

These fees are not charged if you refund the service using the refund feature at the payment processor the customer used.

Remember, fees are split with the affiliate. So if an affiliate makes a sale vendor fees are cut in half and then just add his PayPal fees.

Sale Price	Fee*	Split by Vendor and Affiliate 50/50
\$0.01 to \$10	\$1.00 + Paypal fees 3%	Yes
\$10.01 to \$20	\$2.00 + Paypal fees 3%	Yes
\$20.01 to \$30	\$3.00 + Paypal fees 3%	Yes
\$30.01 to \$50.01	\$5.00 + Paypal fees 3%	Yes
over \$50.01	5% + Paypal fees 3%	Yes

How Fees Are paid By Vendor

The Vendor is responsible for the full fee but the Vendor gets to split the fee with the affiliate by withholding it from their commission.

This is all automatically calculated by us for all parties involved.

Vendors pay the fees on behalf of the affiliate.

Affiliate fees paid by the Vendor on behalf of the affiliate are at no additional cost the Vendor as we deduct the the amount of affiliates fee out of the mass pay commissions file that we provide the Vendor to pay his/her affiliates.

Below are some examples of how this will be billed to the Vendor.									
Sale Price	Fee	Affiliate Sale	Fee to Vendor	Comm Earn By Affiliate	*Fee to Affiliate	Amount Vendor Only Pays Affiliate	Amount Vendor Pays to PDC	Net Cost to Vendor	Net Profit To vendor
\$10	\$1.00	N	\$1.00	-	-	-	\$1.00	\$1.00	\$9
\$10	\$1.00	50%	\$0.50	\$5.00	-\$0.50	\$4.50	\$1.00	\$0.50	\$4.50

Who we are

Takeacoder LLC is a company owned by H-Farm USA , one of the most important venture company in US and in Italy (h-farm.com)