

Hello All,

We want to setup an online website for customers to place orders once they have their design ready for print. Products include business cards, flyers, postcards, banners, letterheads, envelopes, brochures and etc. Mainly paper offset printing. We need something this is attractive to the eye and easy for customers to use. Simple checkout process. We are looking for a full site from template to checkout system to back end order viewing.

Sample Sites to Look at:

[www.hotcards.com](http://www.hotcards.com)

[www.psprint.com](http://www.psprint.com)

[www.nextdayflyers.com](http://www.nextdayflyers.com)

\*\*\*Please note we don't need an online designer like some of them. This site is for customers who have their design ready in print format that can checkout and upload the image (PDF or JPG) to our site after checking out and credit card is approved.

We would prefer Joomla as we have experience with it and would be easy to maintain and add as we move forward. Below you will see what we want as far as checking out. Remember we will be adding pages that are not related to products we are selling so that's why we prefer Joomla so we can add menu and content as we need. You can use Virtuemart if you want as long as it meets requirements below or you can use something else!

On Product Details page we want it to look like [www.hotcards.com](http://www.hotcards.com). I have attached a picture. Simple 2 to 3 Tabs. First Tab is Pricing and Ordering. Here we want the exact layout as [hotcards.com](http://hotcards.com) broken in section with Standard Options drop down, additional drop down, services, and description. When they change things in drop down, price should change automatically. Drop downs are standards for all products (all products have all drop downs). So if a product doesn't need to have a selected drop down it needs to be grayed out. You can try a sample on their site. Other tabs are description and templates for that product.

We don't need shipping on the front. They can select shipping options while checking out based on their product weight and destination. We need FedEx Integration to show pricing and services (Ground, 2 Day, Overnight and etc)

Payment Options for the customers would include  
Authorize.net, PayPal, Google Checkout

After they have selected their products and attributes and checked out successfully, they should be able to upload files for that order. Files accepted will be PDF and JPGs with file size limit per file. These files they upload need to be connected to the order via the back end so when we go look at the order, there is a link for us to download the files to print. Same goes for front end. When customers go to my account for order history in that order there is link to view what files they uploaded. Files can be deleted after 18 Months (this could change if we get a lot of orders). An email comes to use when an order is placed so we know to go in and approve and process the order.

As for overall design we want something like [psprint.com](http://psprint.com) or [nextdayflyers.com](http://nextdayflyers.com). Home page should have place for phone number, contact info, banners highlighting features. Simple JPG rotators are fine with us. We are not going to be using flash.

Back end you have an idea of. Check order history, confirm orders and mark shipped. Here we need a field where we can input tracking numbers and select which carrier from drop down (UPS, FedEx, DHL, USPS). One thing we need for sure is to be able to modify orders from back end. To be able to add additional charges. For instance they order cards but the file is not print ready and we need to charge customer for touch up fees and need to be able to add to the order and charge their cards. In this case when we modify we send a customer an email from the system that tells them additional charges. When

this happens, the order status will change to pending payment. From there they can click on a link via email to make the payment. This way no credit cards are stored on our site. Once they make payment order is confirmed again so we can move forward. We will use SSL.

We will be using coupons. Coupons can be for one time or unlimited use. Coupons need to be able to target one product or few products or all products. Ex would be 10% off only business cards and nothing else. Or another coupon that is 10% of your cart. Free Ground Shipping is another one. I Hope you get the idea.

Pricing structure: We have four tiers:

Retail (General Public).

Broker Pricing 1

Broker Pricing 2

Broker Pricing 3

We should be able to enter four different pricing for each product. Assign users to different groups so they can see different pricing when logged in. Coupons cannot be used by Brokers only by Retail - General Public.

A feature we would like is that if a customer who has ordered before calls, we should be able to take an order for them over the phone and assign it to their account so they can log in later and upload files. This goes the same way for new customers or any customers. They can checkout or we can do phone orders. They don't have to upload right when they checkout. They can come back and upload files when ready via my account order status page. In the mean time order is marked pending artwork. We should be able to upload artwork to an order also. Sometimes people will checkout and pay us for artwork and once done we upload the artwork to the order

If other questions PM and I will response. Sorry for the long description but we want to give you all the details so we can get accurate companies to do the projects. Project needs to go live in about 20 to 25 days.

Description seems long but it is pretty simple. There are tools out there that do this already we just need someone to put it together.

Thanks and we look forward to doing project together