



FRANTSIA

Лучшее во Франции

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contact@frantsia.com

www.frantsia.ru

Nice, le 22/05/09

Frantsia.ru modifications

Header :

Add a link « A propos de Frantsia » and a page "A propos de Frantsia". Indicate in which file, this link are defined.

Add the block of contact with an image of a girl

Change the look of the search field according to mockup

Mask the login function but don't remove it, we may use it later

In the utility menus, when a menu has sub-menus, make the menu non-clickable. Only the submenus must be clickable

Home page

See the mockup provided with these specifications.

Right column

Change the first block according to mockup. The link must points to the first subpage of "A propos de Frantsia"

Remove the second block but keep it for future use

Middle column

Change it according to mockup

The first block allows the user to subscribe to the newsletter. Our newsletter is made with Constant contact services. Use the Constant Contact Wordpress Widget for this block. You can find the widget here: <http://wordpress.org/extend/plugins/constant-contact-signup-form-widget/>

Guide download manager

The second block allows the user to download a guide about buying process. The goal is to get emails addresses for further marketing actions (such as sending a newsletter).

Basically the system should work like this:

- The users clicks on the download button
- The system asks him its email and inform him about the process
- The users enter his email and validates
- The systems sends the an email containing a link to download the guide
- The same email is sent to contact@frantsia.com (blind copy) in order we get the email address and add it in the newsletter recipient list.

Before developing anything, check whether a wordpress plugin can provide this function or something more sophisticated able to manage the list of the users who downloaded. Check in particular how we could use <http://www.glockeasymail.com/wordpress-email-newsletter-plugin-for-double-opt-in-subscription/>

Daily motion videowall

The code to display a video wall is:

```
<object class="dm_videowall logo_top" width="218" height="540" data="http://www.dailymotion.com/videowall/playlist/xyspi_Frantsia_appartements&cols=2&rows=8&brand=top" type="application/x-shockwave-flash"><param name="movie" value="http://www.dailymotion.com/videowall/playlist/xyspi_Frantsia_appartements&cols=2&rows=8&brand=top"></param><param name="allowscriptaccess" value="always"></param><param name="wmode" value="transparent"></param></object>
```

Integrate this code as a widget. Indicate which file contains this code.

Category pages

Remove the "Devenez [sponsor](#) de cette rubrique » message at the tope of the page if there is no sponsor.